



MEDIA ALERT!

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THE SOUTH BRONX IGNITES

**An explosion of Latin, Hip Hop, and Bomba music and dance
A FREE, outdoor celebration of the rich cultural history of the South Bronx.**

Bronx, NY (6/9/14) – On Saturday, June 14, 2014, from 12-6 pm, Dancing in the Streets will bring its signature Block Party to Mott Haven. The event, titled **THE SOUTH BRONX IGNITES**, is a six-hour block party that captures the sizzling vitality of grass roots Bronx culture. In between performances by legendary Hip Hop and Latin artists, audience members are invited to dance to classic Funk, R&B, Hip Hop, House, Salsa, and more in a rousing ***Behind the Groove*** dance party featuring **DJs KS360** and **DP One** and the elite dancers who are **Behind the Groove All Stars**.

The block party will open with Latin music performed by **Orlando Marin The Last Mambo King and his orchestra**, end with performances by Living Legends of Hip Hop **Stick-E & The Hoods**, **Melle Mel**, **Kurtis Blow**, **Soul Sonic Force & Afrika Bambaataa**, and DJ **GrandWizzard Theodore**, and feature dance performances and a cross-cultural drum circle in between. Hosts are **Rokafella** and **Majesty**. Dj: **Doc the Blendfreq**.

BLOCK PARTY ARTISTS (in order of appearance):

- **Orlando Marin the Last Mambo King and his orchestra** (music)
- **Eddie Torres Jr. & Nelida Tirado** (dance)
- **Uko Snowbunny & the Tito Lockers** (dance)
- **Rudeboy & Ace: Flexing** (dance)
- **Behind the Groove All Stars** (dance)
- **Dance Cipher (DJs KS360 & DP One)**
- **Behind the Groove All Stars** present: ***The Academy of Stylz*** choreographed by **Buddha Stretch** (dance)
- **KR3T's** choreographed by **Violeta Galagarza** (dance)
- **Drum Circle: Ayanda Clarke**, djembe; **Bombaworks' AYA**, Bomba; **Kwikstep**, bongos; **Paulo Stagnaro**, Congas & **DJ DP One** (music & dance cipher)
- **DJ DP One** (solo DJ performance & dance cipher)
- **Living Legends of Hip Hop: Stick-E & The Hoods, Melle Mel, Kurtis Blow, Soul Sonic Force, Afrika Bambaataa & DJ GrandWizzard Theodore**

**Program curated by Kwikstep, Buddha Stretch & Aviva Davidson
Living Legends of Hip Hop presented by The Universal Hip Hop Museum**

PRESENTING PARTNERS: THE BRONX IGNITES is produced by Dancing in the Streets in partnership with SoBRO (South Bronx Economic Development Corporation), The Universal Hip Hop Museum, and Mott Haven businesses and restaurants who are joining forces to transform Mott Haven's Bruckner Boulevard enclave into the next New York City Destination.

OTHER BLOCK PARTY ACTIVITIES: Children's Area, Bruckner Beer Pavilion, Artist Collective, Waterfront Vision Center

DATE & TIME: Saturday, June 14, 2014, 12-6 pm Rain or Shine! (in case of inclement weather, the block party will move indoors).

LOCATION: Lincoln Avenue between Bruckner Blvd. & E. 134th St., Bronx, NY 10454

TRAVEL DIRECTIONS: 6 Train to 3rd Ave & E. 138th St.

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DANCING IN THE STREETS

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www.dancinginthestreets.org